



SAM-Smart Automotive Management

Demo and Overview for the IMRC

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Agenda

- What is SAM?
- How SAM Works
- Product Evolution
- Value for Motorists
- Auto Care Benefits
- Demonstration
- Q&A



What is SAM?

SAM (Smart Auto Management) is a simple, self-service kiosk that scans the OBD port of a motorists car to pinpoint existing or pending problems with their vehicles engine, transmission, safety systems, chassis and more.

- SAM has an integrated e-commerce web site that offers more vehicle specific information to the consumer
www.iamSAM.com





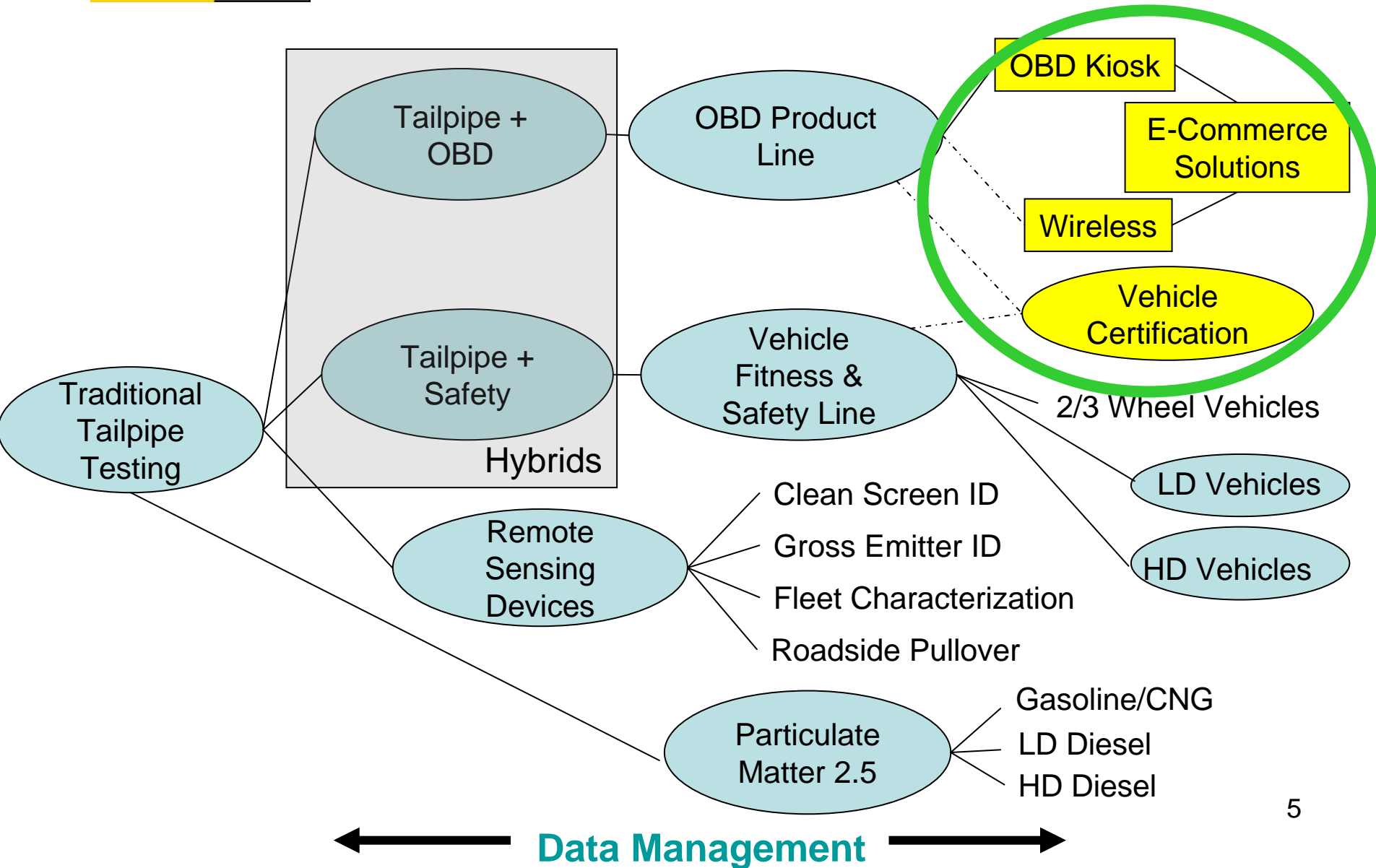
How SAM Works

By accessing the vehicle's OBD system, SAM provides motorists the power to quickly and easily identify potential and existing safety and drivability problems.

- SAM can check over 2,000 fault codes pertaining to the engine, transmission, safety, body, chassis.
- Printout provided at the SAM unit with easy to understand descriptions provided
- E-commerce Website offers consumers technical service bulletins, recall info, and Carfax reports for sale as well as ad revenue



Smart Historical Development





Value for Motorists

SAM is a Trusted Partner for Motorists

- For \$15 and less than ten minutes, motorists can:
 - Identify why the “check engine” light is on
 - Test the quality and **safety** of a used car before buying it and make sure the computer management systems are working properly.
 - Determine if a problem needs to be repaired immediately or during the next service interval.
 - Gain valuable insight of necessary repairs and costs before arriving at the garage facility.
 - Check recall status and view all technical service bulletins.



Auto Care Benefits

- Drives consumers to care provider destination for maintenance
- Gives independent, third party information and peace of mind
- Can be a compliment to existing services
- Supplemental source of revenue
- An educated customer is a better customer



SAM Demonstration